



TOGETHER AND STRONGER
Member Services

Partner Kit

Partnerships behind the Together and Stronger member card

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 WHO WE ARE AND WHO WE SERVE

One negotiation, on behalf of a community of millions.

Together and Stronger Member Services selects, negotiates and manages the provider partnerships behind the Together and Stronger member card — travel home, insurance, remittances, pharmacy, groceries, telecoms and everyday savings. Every partnership is held to one standard: it has to be worth a member's trust.

01

Provider partnerships

We source and negotiate member pricing with insurers, airlines, remittance networks, pharmacies, grocers, telecoms and restaurants — then manage each relationship so the saving actually appears at checkout.

02

Brand licensing & quality control

Products that carry the Together and Stronger mark are approved through Together and Stronger Member Services, reviewed against four standards before launch and every year after.

03

Marketing & audience services

Multilingual campaigns, weekly member offers and association-by-association outreach that reach foreign-born households the way they get their news — in their language, through people they trust.

04

Product innovation

Benefits designed around life in a foreign-born household: trips home, remittance-friendly accounts, group health and auto cover, final-expense and repatriation programmes.



Every partner that signs makes the next negotiation stronger for members, and every member that joins makes the next partnership more valuable. That is the whole model — and it is why we hold every programme to one standard: it has to be worth a member's trust.

THE NETWORK

Eleven regional houses. One partner desk.

A provider signs once with Together and Stronger Member Services and can be offered in every house. Select a house to see its languages, its partner focus and the reference figure for its region.

304M

people worldwide live outside their country of birth

UN DESA, 2024

45M+

people in the United States have a foreign-born story

TOGETHER AND STRONGER AUDIENCE

11

regional houses, one member card honoured by every house

TOGETHER AND STRONGER NETWORK

99

benefit programmes in twelve categories, each with a partner slot

MEMBER SERVICES CATALOGUE

WORKING LANGUAGES

Together and Stronger Americas

tasamericas.org · EN · ES · FR

Travel home · insurance · pharmacy · telecoms · groceries

Together and Stronger Canada

tascanada.org · EN · FR

Banking · telecoms · insurance · travel home

Together and Stronger Latin America

taslatinamerica.org · ES · PT · EN

Money transfer · airlines · telecoms · health

Together and Stronger Europe

taseurope.org · EN · FR · ES · DE

Money transfer · travel · language learning · insurance

Together and Stronger Africa

tasafrica.org · EN · FR · PT · AR

Mobile money · airlines · banking · investment

Together and Stronger West Asia

taswestasia.org · AR · EN

Exchange houses · health · chambers · travel

Together and Stronger Central Asia

tascentralasia.org · EN · RU · KK · UZ · KY · TG · TK

Money transfer · banking · airlines · telecoms

Together and Stronger India

tasindia.net · EN · HI

Banking · money transfer · health · travel home

Together and Stronger China

taschina.org · Chinese · EN

Banking · airlines · associations · travel

Together and Stronger East Asia

taseastasia.org · 12 languages

Money transfer · airlines · worker welfare · banking

Together and Stronger Oceania

tasoceania.org · EN · FR · MI · SM · TO · FJ · TPI

Money transfer · airlines · health · education

Reference figures: United Nations DESA, International Migrant Stock 2024, as reported by the Migration Policy Institute.

TWELVE CATEGORIES, NINETY-NINE PROGRAMMES

Twelve categories. Ninety-nine programmes. One card.

Every provider we onboard is placed in a category and measured on the value it delivers to members. Each programme shows its status — live today, or onboarding as the partner agreement is signed.

Travel & trips home
16 PROGRAMMES

Fares, baggage, hotels, cars, cruises and a travel desk that finds the lowest rate anywhere in the world.

Insurance
11 PROGRAMMES

Life, final expense and repatriation, auto, home and renters, pet and more — through licensed carriers at group rates.

Health & wellness
12 PROGRAMMES

Prescriptions, dental, vision, hearing, telehealth, gyms and everyday health savings for the whole household.

Money & finance
11 PROGRAMMES

Remittances, banking, credit, savings, tax and planning built for two-country households.

Shopping & groceries
10 PROGRAMMES

Groceries, pharmacy, retail, flowers, gifts and weekly offers embedded on the card.

Restaurants
2 PROGRAMMES

National chains and the local restaurants signed by members' own associations.

Auto & fuel
6 PROGRAMMES

Fuel rewards, oil changes, tyres, repairs, car buying, roadside assistance and a driver course.

Home & technology
8 PROGRAMMES

Phone plans with international calling, internet, home warranty, security, moving and devices.

Entertainment & events
5 PROGRAMMES

Cinema, live events, theme parks, streaming and the cultural events of every community.

Work & learning
5 PROGRAMMES

Jobs board, résumé help, online courses, licences and skills that employers recognise.

Protection & legal
5 PROGRAMMES

Scam Watch, labour rights, vetted legal help, identity protection and estate planning.

Community & caregiving
8 PROGRAMMES

Consular Desk, the Mutual Aid Compact, members' board, caregiving across borders, rewards and the member card.

THE FOUR STANDARDS

Four standards. Reviewed before launch, and every year after.

✓ Value

A member benefit must beat what the same person could get alone. If it does not, we do not sign it.

✓ Quality

Service, complaints and delivery are reviewed before launch and re-reviewed every year.

✓ Member first

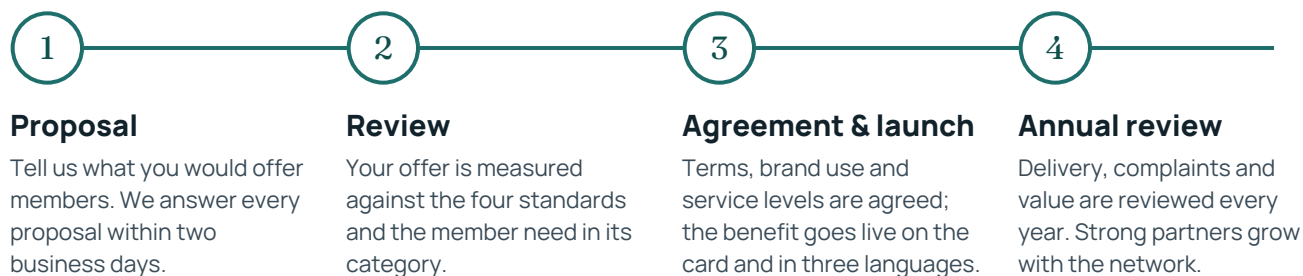
No product is designed around what a provider wants to sell. It starts with what members need.

✓ Accessibility

Explained in plain language, in members' own languages, redeemable with one card anywhere.

FROM PROPOSAL TO LAUNCH

From proposal to a benefit on the card in four steps.



PARTNERSHIP LEVELS

Four ways to partner. One standard for all of them.

Choose the level that matches your reach today. Every level meets the same four standards, and partners can move up as the network grows.

ONE PER PROGRAMME LINE

Founding Global Partner

For a provider ready to serve members in every house.

- First placement in its programme line across all eleven regional houses
- Named as a founding provider at launch and in every partner listing
- A co-designed member offer, presented in every working language
- A senior relationship lead and a quarterly review
- First right to extend into each new house as it opens

ONE OR MORE HOUSES

Regional Partner

For a provider strong in one or more regions.

- Placement in the catalogues of the houses you choose
- Local pricing presented in local languages
- Introductions to associations in those regions
- Weekly member offers in the region
- Annual review against the four standards

ONE PROGRAMME SLOT

Category Partner

For a provider with one strong offer.

- One programme slot in one of the twelve categories
- A listing in the catalogue with status and photograph
- Redemption with the digital member card
- Weekly offers whenever you run a promotion
- Annual review against the four standards

ASSOCIATIONS AND LOCAL PARTNERS

Community Partner

For associations, community organisations, chambers and local businesses.

- Your members unlock the member benefits
- Local offers for members in your neighbourhood
- Access to the Mutual Aid Compact through Together and Stronger
- Materials in your members' languages
- A named contact at the partnerships desk

Terms, service levels and brand use are set out in a written agreement for each partner and shared on request.

TWENTY-ONE REASONS TO PARTNER TODAY

Twenty-one reasons to sign up as a partner today.

01 A market no programme has served

Forty-five million people in the United States have a foreign-born story, and no affinity programme has ever been built for them. Founding partners define the category.

03 Community-referred, not cold

Members arrive through the associations, churches and clubs they already trust. A benefit recommended by a community leader converts differently from an advert.

05 High-intent spending categories

Our members already spend heavily on flights home, remittances, insurance, phone plans and pharmacy — the exact categories you serve.

07 Founding-partner status

Early partners are named as founding providers, placed first in their category and featured across the network as it opens region by region.

09 Weekly offers on the card

Your promotions can ride the weekly member offers, delivered by WhatsApp and updated automatically on the digital card.

11 Association-by-association outreach

We introduce your programme at association meetings, in the language of the room, through people members already know.

13 Clear standards, clear reviews

Four published standards — value, quality, member first, accessibility — reviewed before launch and every year. You always know where you stand.

15 Brand licensing for qualifying products

Products that meet the standards may carry the Together and Stronger mark — a signal of trust in communities where trust is everything.

17 Compliance-aware from the start

Insurance and financial programmes are structured around the licensed provider; we do not sell, issue or administer, and the copy says so.

19 Voice, chat and human support

Members can ask about your benefit through the AI receptionist, the assistant and a human desk — in three languages — so questions never block a redemption.

21 A mission worth being seen with

Your programme helps families face the hardest moments — a death far from home, a hospital bill, a scam — as part of a network whose purpose is simple: stronger communities, stronger together.

02 One negotiation, one audience

You sign once and reach the whole network — every association, every region, every language — instead of building community relationships one by one.

04 Multilingual by design

Your offer is presented in English, Spanish and French from day one, with more languages added as each community joins — at no cost to you.

06 Household, not individual

One membership covers every adult and child in a household. Your benefit reaches families, not single accounts.

08 Category placement, not a crowded marketplace

Each benefit slot is placed in a category and measured on member value — your offer is not one of hundreds fighting for attention.

10 A card that redeems anywhere

A QR/barcode member card on every phone means member pricing works at checkout, in store and online, without new hardware.

12 Regional expansion built in

Houses are already online on every continent. A partner who joins now grows with the network instead of renegotiating later.

14 Member data stays protected

Partners reach members through the programme, never through lists. That protection is exactly why members trust the benefits you offer.

16 A two-business-day answer

Every proposal receives a reply from the partnerships team within two business days. No black hole.

18 Loyalty that lasts

Membership renews yearly with a reminder; the audience is stable, not a one-time campaign list.

20 Measured, shared results

Redemption and satisfaction data on your programme are shared with you at every annual review, so the partnership improves instead of drifting.

START THE CONVERSATION

Tell us what you would offer members.

We answer every proposal. Give us the basics and a member of the partnerships team will reach out within two business days.

APPLY ONLINE	https://callback.formaloo.me/tas-partner-application
WEBSITE	tasmemberservices.org
EMAIL	contact@tasmemberservices.org
PARTNER DESK	partners@tasservicesinc.org
HOURS	Monday–Friday, 9 am–6 pm Pacific · English, Spanish, French
OFFICE	5150 E Pacific Coast Hwy, 2nd Floor, Long Beach, CA 90804 · by appointment
MAILING ADDRESS	6285 E Spring St, #516, Long Beach, CA 90808

Answer three questions and we will recommend a level, show what it includes and prepare a summary for your application.

1. **Send the partner application below – it takes about five minutes.**
2. **Download the partner kit to share with your team.**
3. **The partnerships desk replies within two business days.**

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Together, we will always be stronger.